

Fair trade products

One way Scouts can help to reduce poverty is to buy products which carry the fair trade logo

The Fairtrade certification system covers a growing range of food products including bananas, honey, coffee, oranges, cocoa bean, cocoa, dried and fresh fruits and vegetables, juices, nuts and oil seeds, quinoa, rice, spices, sugar, tea, and flowers. Other products carrying the fair trade mark include handicrafts and clothing made from fair trade grown cotton.

So why not buy some fair trade products and create some meals using such products which you can share with others?



Ending poverty

Eliminating extreme poverty and its associated hunger is very challenging as many people live in fragile environments and remote areas or earn less than 0.5 €/day . Consequently some 10% of the world's population still go hungry some of the time and some 5% go hungry all the time.



How premium is used

In a market dominated by multi-nationals, small scale producers face a number of obstacles to getting a fair price for the food they work so hard to grow. So products carrying the fair trade mark not only guarantee a better deal for 3rd world producers, but also a minimum price and additional payments for social projects such as sanitation, housing, education and supply of clean water.

From packaging, premiums are used to –

- Pay for our children to attend school
- Have a better education
- Improve working conditions
- Support health care initiatives
- Provide clean water
- Reduce poverty
- Invest in their businesses and communities for a sustainable future

So by buying fair trade products Scouts are contributing to other SDG goals like education, provision of clean water and healthy lives



Fair trade fortnight is each year during the last week in February and the first week in March and then extra products are available in the shops but you can organise fair trade activities at any time.

What each shop stocks is usually at the discretion of the manager so when speaking to the manager do encourage them to stock more FT products. In this way Scouting can make a difference

Resources

<https://schools.fairtrade.org.uk>

<https://colleagues.coop.co.uk>

