

### Fair trade fortnight

Fair trade fortnight is held each year during the last week in February and the first week in March and then extra products are available in the shops, but you can organise fair trade activities at any time.

What each shop stocks is usually at the discretion of the manager so when speaking to the manager, do encourage them to stock more fair trade products. In this way Scouts can make a difference.

### Resources

<https://schools.fairtrade.org.uk>

<https://traidcraftshop.co.uk>



### Ending hunger

Eliminating extreme poverty and its associated hunger is very challenging as many people live in fragile environments and remote areas or earn less than 0.5 €/day . Consequently some 10% of the world's population still go hungry some of the time and some 5% go hungry all the time.



## Fair trade products

One-way Scouts can help to reduce hunger is by buying products which carry the Fair Trade logo

The Fairtrade certification system covers a growing range of food products including bananas, honey, coffee, oranges, cocoa bean, cocoa, dried and fresh fruits and vegetables, juices, nuts and oil seeds, quinoa, rice, spices, sugar, tea, and flowers. Other products carrying the Fair Trade mark include cut flowers, handicrafts and clothing made from fair trade grown cotton.

So why not buy fair trade products and also create meals using such products which you can share with others?



## How premium is used

In a market dominated by multi-nationals, small scale producers face a number of obstacles to getting a fair price for the food they work so hard to grow. So products carrying the fair trade mark not only guarantees a better deal for 3<sup>rd</sup> world producers, but also a minimum price and additional payments which can be used for meeting individual needs or communal social projects.

From the packaging, premiums are used to –

- Buy food
- Buy seed
- Pay for children to attend school
- Provide a better education
- Support health care
- Provide clean water
- Reduce poverty

So, by buying fair trade products Scouts are contributing to many other of the Sustainable Development Goals.

